



COMICS PRESENTS



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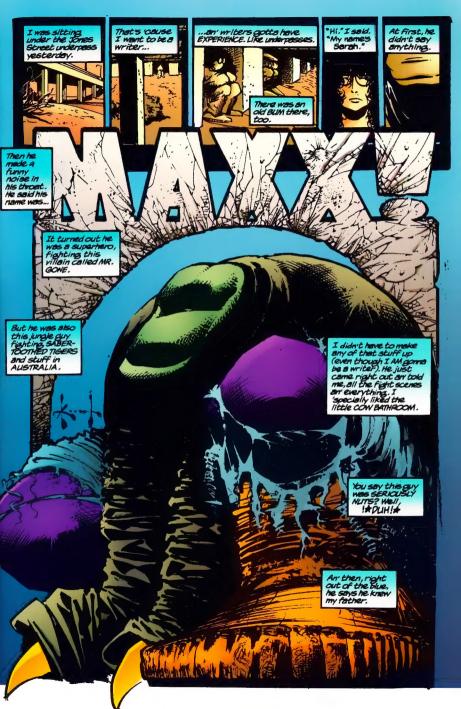
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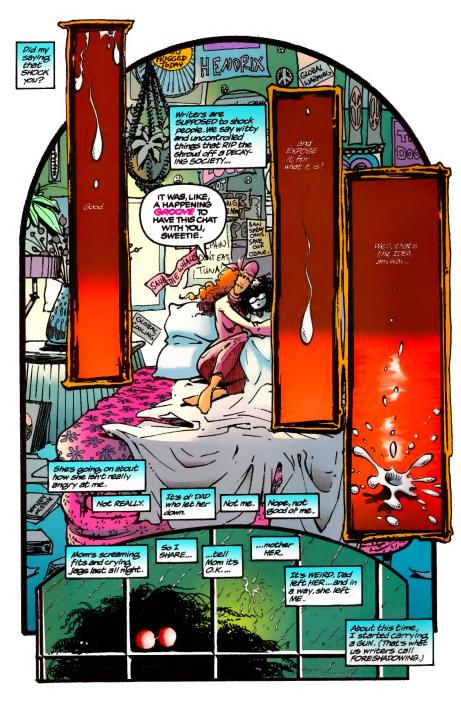
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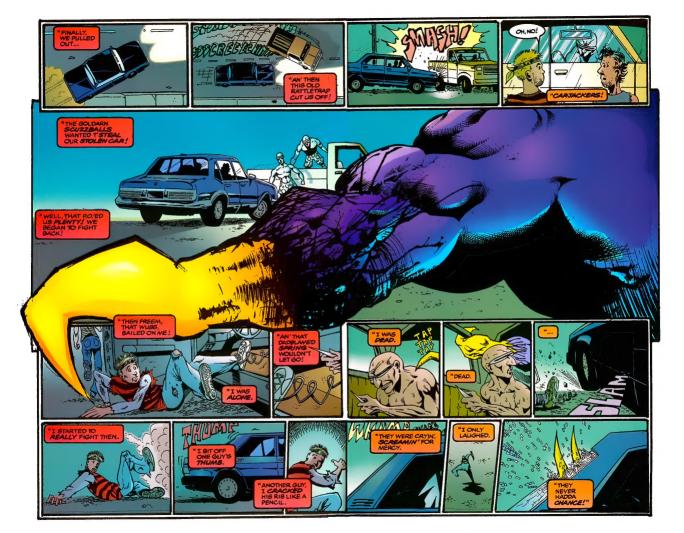








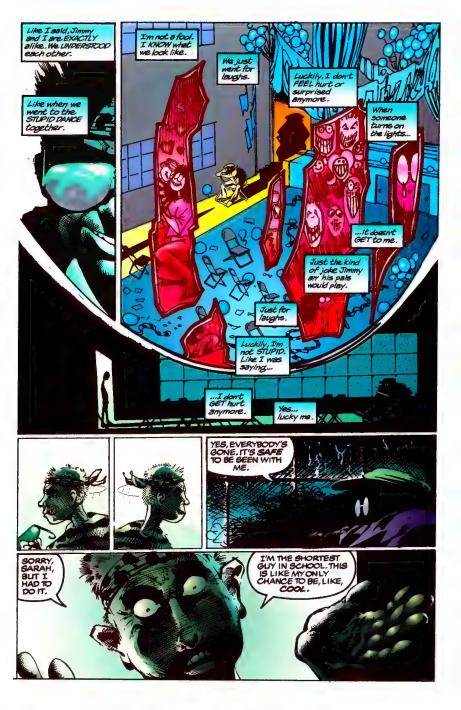


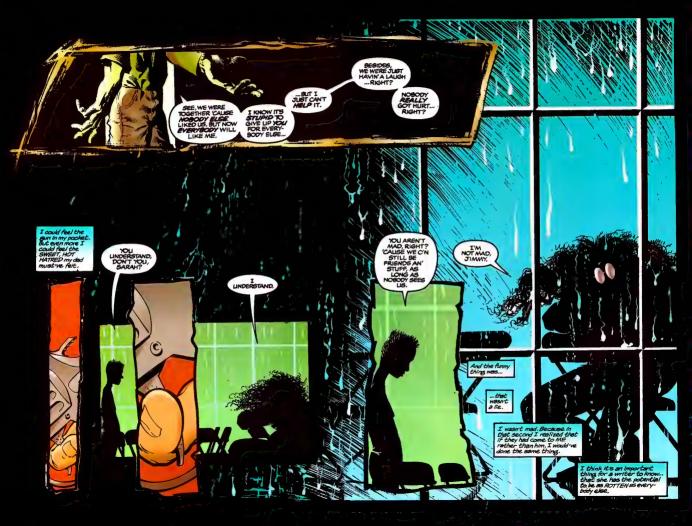






























If you haven't already gotten Maxx 1/2, write WIZARD, 100 Red Schoolhouse Road, Building B-1, Chestnut Ridge, New York 10977. They should have the skinny.

I'm supposed to plug the cassette. Plug, plug. I know what yer thinkin' — sure, there's a cool coupon in this issue for a tape and a glow, but will it show up on time? Eventually — but while you wait, here's a sure fire way to feel great. First, don't read the part where it says 6-8 weeks for delivery. Just pretend it says 3-4 months. Then, when it comes, you'll say (thinking out loud, of course), "Hey! I didn't expect this cool stuff for another three months! (I know, lame joke.) Anyway, hang in there. We want 'em out as much as you do.

The other thing I'm supposed to plug is the Topps card set which is finally done (Whew!) and coming out in October. All mock sincerity aside, I gotta thank Reuben Rude, Ira Friedman, and Don Allan for working their tails off to get these cards done right. It would have been much easier to rush out a crappy set. If you're really a MAXXHEAD, not just a collector, do us a favor and check 'em out...for me...please (beg, whimper.)

P.S. Don't believe any rumors of Maxx being cancelled. (Sorry, it just won't die.) Though it's a little late, you're holding issue #4. Issues 1, 2 and 3 were on time...and so will be #5 (September) and #6 (late October). a mystery project is to be revealed in #7.



Hey, how come everyone draws the lsz better than me?

Dear Sam.

Does — wait, I forgot. Never mind. Arun Khanna Berkelev, California

Dear Sam,

Don't you guys ever print Bad News letters? All the fan mail on the letters page is favorable.

Dion Ritter

Ypsilanti, Michigan

Well, Dion, of course we get "bad news" letters. And to show that we're tough and not afraid of criticism, we figure what the heck! We might as well print some right here! But, hey — due to the excessive length of your letter, we've run out of room...

Hey Sam,

I know the bellbottom issue is probably dead already, and you're bored as hell reading about it, but I'm too stubborn to give up. I have one question to

give to you - WHY?

Of all the passé '70's fashion statements to resurrect and slop on Julie, why bellbottoms? There must have been something even more repulsive and outdated to give her. How about a pet rack? Or a moodring? Maybe give her a big old 'fro like that guy on the Mod Squad had. Sheesh. At least she didn't disco.

Sean Ryan

South Orange, New Jersey

OK, everyone over 30 remembers, but for the rest of us: Julie likes COOL '70's things, including Led Zeppelin, lava lamps, and classic rock. She HATES uncool '70's things, including Abba, smiley faces, and disco.

Dear Mr. Kieth and Mr. Loebs,

I was sitting in French 1B, letting my mind wander, when I came upon a most bizarre stream of thought. The class was learning to conjugate the verb mourir (English pronunciation: moo-rear) when a totally off-the wall thought occurred to me. Moo-rear might be interpreted as "cow's buth." Being a rather warped person, I found this quite humorous, but suddenly my mind was swept back to page thirteen of THE MAXX #2. Mr. Gone's toiletry needs are dispensed through the hindquarters of a bovine! THE MAXX and French are totally unrelated, aren't they? Not so. Mr. Gone addresses THE MAXX as "Brier Lappin." Lappin is French for rabbit. At this point my head is spinning ldo you know how much it costs to have your neck

untwisted by a chiropractor?) You may wonder as to the meaning of the word which started this whole mess. What does mourir mean? It's very simple. Mourir means 'to die."

Sincerely,

(name withheld by request)

### This letter is deep. Very deep. Too deep. Let's see if we can't get a bit more shallow.

Dear Mr. Kieth.

I think I have a theory as to why MAXX is constantly hunched over. You see, if he really is a "street person," then he probably doesn't eat properly and therefore may not be...uh...regular. He would have to remain bent over to keep the cramps at bay...it's just a theory.

There is also quite a controversy over Julie's clothing. Would she be as attractive to men in a sexual way if she wore a business suit? Probably not (tho' Frazier Crane might find her compelling.) But, I have learned through keen observation that people, in general, dress in clothing that they find comfortable and can feel attractive in.

So, does Julie wear her underwear outside her pants because (a) it's the style (sort of like Chaykin's women in American Flagg), (b) she feels comfortable in such attire, or (c) Sam Kieth likes to draw half-naked women. I think it's all of the above. Julie isn't trying to attract anyone.

Now, here's a tougher question. Why does MAXX wear whatever it is that he's wearing? And did you say that thing feeds off his FACE? UGH!!!

Primatively yours, Jason Bone Hm. Why does MAXX wear what he wears?
"Cause it makes him feel cheap and dirty?
And speaking of...

Dear Mr. Kieth,

Ljust thought I'd drop a quick note to let you know that you've sparked quite a bit of controversy at my school recently. It started when some of my classmates decided to reproduce your cover to Darker Image #1 on one of our walls net to our artroom. It was a beautiful reproduction that would make you proud. But it appears that not everyone is a fan of your fine work. One of our female teachers found your portrayal of women too sexist (she said the woman was in a subservient position.) So the girl was withdrawn and only Deathblow, Bloodwulf, and of course THF MAXX remained. But then the artists complained of censorship by the teacher, so Julie was going to reappear, but then she wasn't. A compromise was reached and Julie will reappear in a different position on the wall next to the mural. I hope THE MAXX lasts for a long time, and good luck with your career at Image.

Sincerely, John Burkle WestLiberty, Iowa

When I first read this letter, I was going to spout some reactionary, politically correct, liberal garbage about freedom of speech and "first wave" repressed feminists NOT forcing their view of women in unflattering contexts...well, you get the idea. But then I thought, wait. Maybe there's something to this. Perhaps that's why I'm having such a



imperceptible or unconscious it may be, maybe some kernel of truth about woman's struggle not to be disrespected has reached the dark recesses of my dim, dull brain...then I thought...naaww...

Dear guys, Maxx is cool. Keep the mask on. Keep the feet.

> Friend, Lis Smith Marblehead, Massachusetts

Sam,

Thanks, quite possible my favorite book to date, worth the wait. And thanks for portraying Julie as a real person and not as some beautifully air-brushed enhanced object! Julie isn't perfect—that's why we can identify. 'Cuz we're all pretty flawed in our own ways. Julie is runof-the-mill, and that's OK.

Now level with me Sam. I'm warm, right? Julie's been raped; her memories of this are warped and this fantasy world, which we call home, is all to ease her pain. Somehow our Julie/Queen of the Leopard Women has brought THE MAXX and Gone with her, no? They're each living out their deepest fan-

tasies. Julie helps others, maintains control and further suppresses her pain. THE MAXX gets to be a hero for her. And Gone gets to be even more sick and twisted by punishing the "evil" women of this world.

Anyways, I'm looking forward to seeing it all unfold. The connection between the Leopard Queen and "Br'er Lappin, everyone's role back on Pangaea, more creatures like air whales, Ret'Qark'n, Isz, Gbh'tyts and the crabbit—boy, I can hardly contain myself.

Thanks for Julie once again. Ignoring and/or objectifying doesn't help anyone. You've done neither and for that I applaud you. It's called responsibility as an influential artist/writer.

Prediction: Julie's emotional dam is gonna burst sooner than later. I feel a sadness for her because, in a sense, she represents many girls I know, girls who, like her, have become victims.

> Nuff respect, First-Aid Huntington Beach, California

Dear Sam,

I think THE MAXX might be Korean. All Koreans like Pez and toast. Andy "Ducky" Kim

Roswell, Georgia

Huh?

Dear Sam,

Man, if only I could clip Julie's toenails! That
MAXX guy is so lucky,
Mark Thibodeaux

Chauvin, Louisiana
This guy's
definitely bent.

Dear Sam and Bill,
I just got MAXX #3.
I's very...interesting.
You guys have definitely created a real mystery, and one that will endure the test of several issues. Oh, and you probably won't have to worry about anyone stealing your ideas, either.

They probably can't understand heml

Digital cassette recording of a comic book? Excellent!

Since I know how cool you guys are, and I know how you probably read Groo, you'll print the following, won't you?

Gross is so dumb,

he things that
Huckleberry Finn is a
u see, I get a free auto-

new flavor of ice cream. (You see, I get a free autographed edition of their graphic novel, The Life of Groo, if I can get a "Groo is so dumb..." joke printed in a non-Groo comic, and you're about the coolest letter column guys I know.)

Sincerely, John Seavey Eagan, Minnesota

OK, John, we printed your "Groo is so dumb" letter, but the joke's on you. If you read the letters page of Groo #103, you'll see the rules say it must be a real comic book, so that lets us out! But, let's see how twisted this can get. The first person to get a "MAXX is so dumb he makes Groo look like..." (you finish it) letter published in the Groo letters page gets a signed MAXX #1.

Dear Mr. Kieth.

I find myself boggled when I try to diagnose

MAXX. My theories collapse upon themselves as new issues of MAXX come in. First I thought, "This is easy: New York burn...distorted reality....early childhood trause ("Mommy")....he's schizophrenic!" Yet Julie then disproved this by the fact that she is the one who creates MAXX as he is in her mind, which then in turn made me think MAXX is only slightly disturbed and that Julie was the big loony. How did her therapy ac?

Well, here's my best guess: Julie is repressing her feelings, projecting them on rape victims and societal "losers," rationalizing to herself that she is not a victim ("I have a job, you have a blanker..."), and doing a great job of all of this! In other words, she's a Freudian basket case who could very well have Multiple Personality Disorder because of her repression. Good God, stop me before I go crazy!

Boggled, and maybe clueless, Jeff Schatz

Interesting. I like this letter...but it makes my brain hurt.

# I know I said we were out of room for negative mail, but:

Dear sexist pig (oh, I mean Sam Kieth),

I am writing on the behalf of Mrs. Annette Lopez's letter. Your reply was: "Thanks for writing. It's great to hear from female comic fans."

What's so special about female comic fans? What about us males, huhl! Are you sexist or something? We males have run this earth very successfully without the help of feminists or those damn liberals for thousands of years. Are you aware of the reason women need their own museums and such? The reason is that no one, except for women like Madonna, have done anything that would measure up to what the men of this world have done. Excuse my sexism, but how can it be avoided when my role models have shown me such examples as this example to follow.

From a very proud, MALE, MAXX fan, nice guy, extraordinaire, avant gard, neato keen, spiffy, #\$%® with an attitude problem.

P.S. I'm not gay.

P.P.S You aren't very nice to people of your own sex. P.P.P.S. I love all your wonderful work on the comic. P.P.P.S. Just kidding, glutinous pig.

P.P.P.P.S. Is MAXX wearing any clothes or is he naked?

#### Dear Sam Kleth,

THE MAXX is the greatest. When I picked him up and brought him back to my dorn room, I was not prepared to be so drawn to MAXX or Julia. I have been dealing with a past similar to Julia's for many years. I feel very close to her. She's a heroine and a symbol of hope in my life. MAXX is a warm, caring spirit. I wish Julia and MAXX the best of luck to overcome the pain from the past and the uncertainty of the future. I hope Julia can recapture the spirit of the Leopard Queen.

Thanks, A.K. Walnut, California Dear MAXX creative team.

I'm glad one of the reader letters in #2 touched on THE MAXX's handling of the female body's power, use and presentation. I'm also surprised; the other letters focus on traditional comic book characteristics — the superhero's past, costume, body, etc., while one of the book's truly unique and progressive aspects is its treatment of sexuality.

Julie is truly a contemporary woman — "liberated" by the progression in social attitude but not quite self-realized enough to know how to handle it. In other words, she is a feminist: true feminism is not subscribing to a set of rules (unshaven arm-pits and legs, baggy T-shirt and no bra, no makeup, short hair, etc.) but meeting the responsibility and realities of "liberation" head-on and finding your own peace with them. Unfortunately, this isn't an easy thing to do, hence Julie's conflicting dress and attitude. Obviously, she has a lot of personal growth ahead; give her some consideration.

On a final note, I love the fact that Julie dresses like a vamp and still worries about her weight — which , thankfully, is depicted as a realistic little "pot" and not streamlined. At the same time, she is depicted, tummy and all, as a powerful, beautiful Jungle Queen. Perhaps this is the "real" Julie — powerful, confident, beautiful, happy with her body and her self.

Jennifer Holderman Madison, Wisconsin

#### Don't be too sure.

Dear Mr. Kieth,

I like the first issue, based mostly on the art (especially those cute little black creatures) and the concept (schizophrenic personality?) The second issue, though, offered a little something new, character development. Now we know who Julie is. She's a Carmen Paglia feminist. First, I think it's great you can



bring a little politics in without supporting one side or another, which most creators feel the need to do. Most comics can't seem to work politics into a storyline without resorting to either clichés or advocation. Second, I'm glad she's not a Gloria Steinem or Patricia Ireland feminist. As a Rush Limbaugh dittohead, myself, I find Miss Paglia a little more tolerable than the latter two women.

Heidi McDonald brought up some good points. The question of Pagliaism and sexuality is a valid one, especially in an industry of about 90% males. Julie is a wonderfully three-dimensional character. Yes, her clothing is a bit much, at times. But doesn't it fit? She has a valid point in using her sexuality to her advantage. Mr. Gone and Julie talking about women was



just precious. I hate to say it, but Mr. Gone has some valid points to make there. Women, as viewed through most men's eyes, are an enigma. We have no idea what's going on most of the time. Women love to be fliritatious and yet, at the same time, shy and introverted. Does it make sense that so many wear suggestive clothing, yet when suggestions are made, claim sexual harassment?

But, seriously, #3 was a great issue. So, it turns out there are about five different planes THE MAXX and Julie (in her varied forms) live on, but they never remember the others, just the one they're on. Mr. Gone, however, freely roams all planes, even getting his head chopped off at the end of issue #2 in one plane. We learned more about everyone's favorite supporting character, Julie. It seems she has had some things happen to her that changed her life around. But her current set of beliefs is really just a facade built around her real, true, inner self? Cop out; Why can't she just honestly believe Carmen Paglia? Why do you have to make excuses for it? Ugh.

Angie De Blieck Jr. North Haledon, New Jersey

I don't think Julie's weird views of reality invalidates her CAMILLE Paglia point of view. If MAXX's beliefs were just a facade, it wouldn't invalidate his favorite things in life (toast and Pez.) I think Paglia's views are every bit as valid as toast and Pez...uh, wait...that didn't quite come out right.

Dear Sam Kieth.

I noticed certain phrases on the wall of THE

MAXX'S jail cell in #1 that I have read somewhere else before, maybe in an issue of DC's Sandman book. Hey, is it okay if I mention THE COMPETITION here?

To Heidi McDonald: What are the Paglia and Frazetta things? Is it just me or are lots of people wondering about this? I mean, I've heard of Paglia, but Frazetta? Who the ®\$#\$& is Frazetta?

Sincerely, Total MAXX Fan Santa Barbara, California

Who's Frazetta?

Who's FRAZETTA?!?!? Whip yourself with a wet noodle, Total.

Dear Maxx.

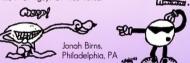
MAXX is a great book and all but I feel that the themes you are developing are a bit too mature, as is the story content, for many readers. I think that you could do your best work when unleashed under a mature readers' banner, as proven by your work in Sandman.

Sincerely, Joe Atalla

Bill and I thought the subject important enough to tackle, even though we risked mishandling it.

Dear Sam.

I detect a slight sililarity between the Isz and Spot , the 7-UP guy. Or vice versa.



No, Jonah, there's no similarity. You're completely nuts to see one.

To Sam and Bill,

Having just finished reading issue #3 of THE MAXX, I feel compelled to write and offer a few comments on the series so far.

The world of The Maxx is populated by a group of unfortunate and dysfunctional individuals who are forced to transform their inner and outer selves in order to survive their personal traumas. Which brings me to my next point.

Regarding the character of Julia Winters, you have opened up an important issue rarely dealt with in mainstream comics: the terrifying realty of the victims of sexual violence. It is difficult for me to articulate how profoundly sad and touched I am by the last two pages of issue #3. Suffice it to say that I am in complete admiration of the depth, sensitivity, and most importantly, sense of responsibility with which you have handled this tragic topic.

Being a young male, I have learned that one must look inward to the heart of darkness that is the very nature of being male to understand and transform our sometimes horrible potential. Maybe your book can help others to do so, as well.

> Peace David Kiner Ontario, Canada

I am a nineteen-vear-old airl/woman who has recently "inherited" custody of my sister's three-yearold daughter. She's beautiful, charming, intelligent, and I love her very much. Added to the rather extensive list of keeping a three-year-old entertained, clean and fed, there are the requisite cleaning, cooking, laundering, and mothering jobs that accompany a household of seven.

I, too, understand (fully embrace) the concept of an alternate world of fantasy and fabrication. I need this to survive; I sincerely believe that it is beneficial to my health. I am an amateur writer in the most extreme use of the word, but if it weren't for that escape, I could not and would not

Degrest Sam Kieth

know I shouldn't, she is the me that retreats into an alternate world to cry and break down and then return to the real one (but which is which?) and auips that her eyes are red from too much revelry and not enough sleep.

I love her stubble, because we're all prone to aet lazy upon occasion: I love her belly, because it is so much like my own; I love her wit, because it is her strongest and most reliable defense. Sarcasm can be stronger than any brick or girding when building a wall.

In short, I am thanking you, Mr. Sam Kieth, for creating that which is beautiful and real and within arasp. As I said, I don't know what she is to you or to your other numerous fans, but to me and my melodramatic flair, she is the light that shines into my soul.

Sincerely. Mona Lewis Ashland, Missouri

